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B.M.S. COLLEGE FOR WOMEN
BENGALURU -560004

I SEMESTER END EXAMINATION – APRIL - 2024

M.Com. - TECHNOLOGY IN BUSINESS
(CBCS Scheme – F+R)

Course Code: MCM104T
Duration: 3 Hours

QP Code: 11015
Max. Marks: 70

SECTION – A

1. Answer any Seven Questions out of Ten. Each Question Carries Two Marks. (7x2=14)

- a. Illustrate the B2C business model with an example.
- b. Discuss any two challenges for the growth of e-commerce in India.
- c. State any two types of cyber-attacks.
- d. Define web server.
- e. Give the meaning of Digital Certificate.
- f. Who is an online intermediary as defined by the Information Technology Intermediary Guidelines (Amendment) Rules, 2018?
- g. Define EDI.
- h. State any two objectives of the IT Act 2000.
- i. State the two types of EDI Standards.
- j. What is a Firewall?

SECTION – B

Answer any Four Questions out of Six. Each Question Carries Five Marks. (4x5=20)

2. Illustrate any five key features of E-commerce.
3. Explain B2B and G2C e-commerce business models with examples.
4. Discuss the data encryption techniques.
5. Examine the process involved in shopping cart.
6. Write a note on Financial EDI.
7. Briefly explain the Point-of-sale (POS) transactions.

SECTION – C

Answer any Two Questions out of Four. Each Question Carries Twelve Marks. (2x12=24)

8. Distinguish between e-commerce and traditional commerce.
9. Write a note on the ISMS objectives and significance of adopting ISMS in organisations.
10. Explain any six types of cybercrimes that are covered under the IT Act 2000.
11. "The diverse world of digital payments is revolutionizing e-commerce by providing convenience and payment protection!" Justify this statement with respect to the digital payments' options for e-commerce.

SECTION – D

(Compulsory Skill-based Question on Subject / Paper)

Skill-based Question

(1x12=12)

12. On September 9, 2010, the imposter made a fake profile in the name of the Hon'ble President of India, Smt. Pratibha Devi Patil. A complaint was made from Additional Controller, President Household, President Secretariat regarding the four fake profiles created in the name of Hon'ble President on social networking website, Facebook. The said complaint stated that president house has nothing to do with the facebook and the fake profile is misleading the general public. The First Information Report Under Sections 469 IPC and appropriate section under Information Technology Act, 2000 was registered based on the said complaint, at the police station, Economic Offences Wing, the elite wing of Delhi Police which specializes in investigating economic crimes including cyber offences.
 - i. Identify under which section of the IT Act 2000, is this categorized as an offence and why? What is the penalty under the section? **5 marks**
 - ii. Do you think that social media platforms such as Facebook in this case, should be held accountable? **2 marks**

- iii. Examine the rules laid down for the intermediaries under Information Technology
Intermediary Guidelines (Amendment) Rules, 2018

5 marks.

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